# **HICAGO**







# BEING THE CENTER OF

663 is located at the center of Chicago's #1 retail district, the globally recognized Magnificent Mile.



# **CHICAGO'S**

# LDEST SPAN OF RETAIL

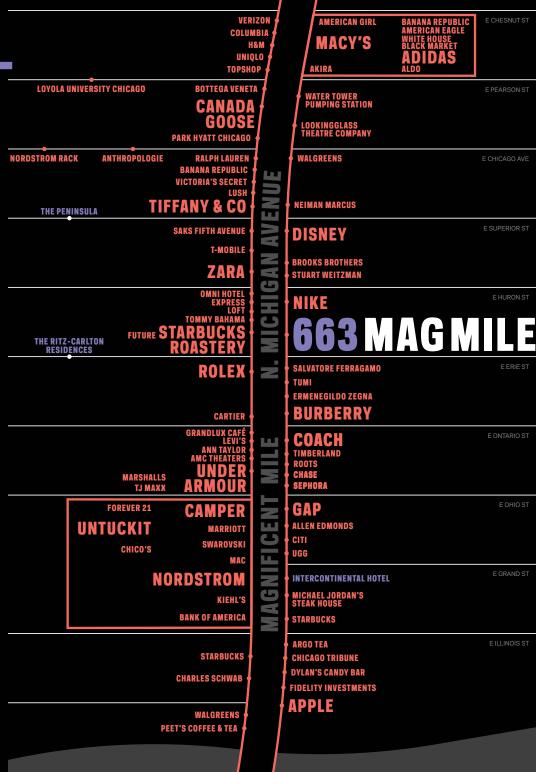
Occupying a seminal corner on one of the world's most renowned retail boulevards, 663 North Michigan Avenue at Erie Street resides as the center of Chicago's Magnificent Mile. 663 Mag Mile will exhibit your brand to over 50k pedestrians each day with the unique opportunity for bold exposure on over 100 feet of vertical branding space. Make a big statement among the most prominent brands in the world in the heart of the United States.

# \$25.5 BIL+ 2017 RETAIL SALES IN CHICAGO

# 50K+ PEDESTRIANS PASS DAILY

29K+
HOTEL ROOMS ON MAGNIFICENT MILE

50 MIL+ VISITED CHICAGO IN 2017



# ICONIC SHOPPING

**DISTRICT** 







FOR WORLD CLASS
BRANDS

**CHICAGO'S** 

# CULTURAL EPICENTER









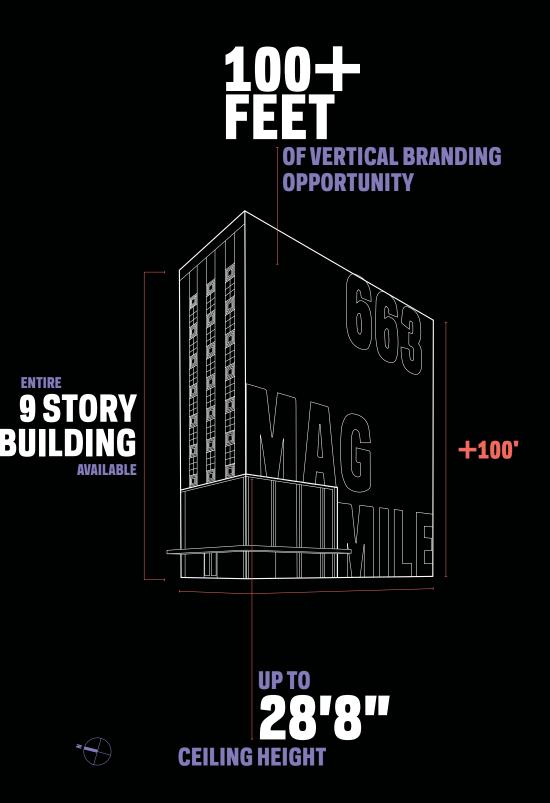


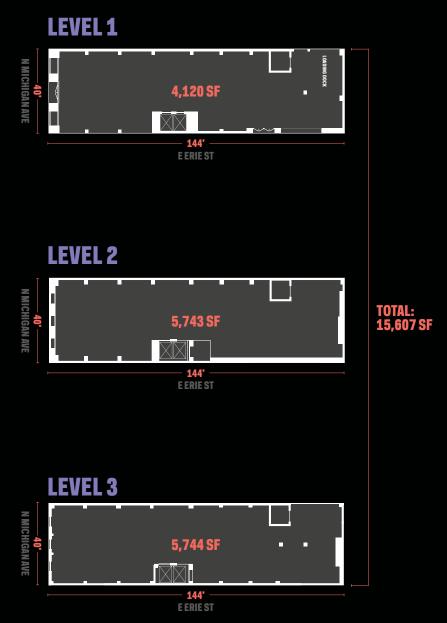




A COMMUNITY OF
AFFLUENT RESIDENTS
& A STRONG BASE OF

# TOURISM









# Meyer Bergman

Meyer Bergman is an international property investment and development specialist, with over \$6 billion of assets under management through fund, JV, and co-investment structures in a portfolio of retail-led projects across Europe and the United States.



Cushman & Wakefield is among the largest commercial real estate services firms with revenues of \$6 billion. The firm operates in more than 70 countries and 45,000 employees. The company's global headquarters is located in Chicago, with regional headquarters in NYC, London, Sydney, and Bengaluru.

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